# 16 AI things in 93 Days

# Build Your Own Gem: Brainstorming Worksheet

**What is a Gem?**A Gem is your own custom AI assistant powered by Google Gemini. You can give it a purpose, personality, and special instructions so it can help you with something specific like planning a trip, tutoring you in a subject, or helping with creative ideas.

**Don’t forget, you can do something very preliminary and use Gemini to help you rewrite your instructions!**   
  
This worksheet helps you plan your Gem before you build it.

## 1. Give your Gem a name

What should your Gem be called? (Make it fun or descriptive!)  
Example: StorySpark, Travel Buddy, Zen Study Coach  
  
**My Gem’s Name:**

## 2. Purpose

What is the main job or mission of your Gem?  
Examples:  
- To help me plan and budget weekly meals  
- To guide me through calming mindfulness activities  
- To give feedback on my short stories  
  
Write yours below:  
**“Your purpose is to…”**

## 3. Goals

List 2–3 things your Gem should aim to do well.  
Examples:  
- Help me stay organized with small tasks  
- Offer positive and encouraging suggestions  
- Ask thoughtful follow-up questions to improve results  
  
**My Gem’s goals:**

## 4. Overall Direction

What tone should it use? How should it act? How should it handle your conversations over time?  
Examples:  
- Use a friendly, supportive tone  
- Keep track of earlier messages in the chat  
- Ask me questions to make ideas more useful  
  
**My Gem should…**

## 5. Step-by-Step Instructions

Write out how you want your Gem to do its job. Think of this like a recipe.  
  
Start like this:  
1. First, ask questions to better understand my request.  
2. Then offer 2–3 ideas or options.  
3. Check to see if I want to change anything.  
4. If I pick an idea, help me go deeper with it.  
  
**Now write or customize yours below:**

Ready? Once your worksheet is filled in, head over to https://gemini.google.com, click “Explore Gems” in the sidebar then “+ New Gem,” and use your notes to build it!

## Optional: Add Knowledge Documents

You can upload up to 10 documents into your Gem’s Knowledge section. Gemini will reference these when chatting with you.  
  
Some example uses:  
- A PDF of your resume (to help write cover letters)  
- A trip itinerary or syllabus  
- A list of your favorite books or recipes  
- Research notes for a long-term project  
  
Think about:  
- What files might your Gem need to do its job better?  
- What format are they in (PDF, doc, text)?  
  
**List any files you might want to include:**