# 16 AI things in 93 Days

# Build Your Own Gem: Brainstorming Worksheet

**What is a Gem?**A Gem is your own custom AI assistant powered by Google Gemini. You can give it a purpose, personality, and special instructions so it can help you with something specific like planning a trip, tutoring you in a subject, or helping with creative ideas.

**Don’t forget, you can do something very preliminary and use Gemini to help you rewrite your instructions!**

This worksheet helps you plan your Gem before you build it.

## 1. Give your Gem a name

What should your Gem be called? (Make it fun or descriptive!)
Example: StorySpark, Travel Buddy, Zen Study Coach

**My Gem’s Name:**

## 2. Purpose

What is the main job or mission of your Gem?
Examples:
- To help me plan and budget weekly meals
- To guide me through calming mindfulness activities
- To give feedback on my short stories

Write yours below:
**“Your purpose is to…”**

## 3. Goals

List 2–3 things your Gem should aim to do well.
Examples:
- Help me stay organized with small tasks
- Offer positive and encouraging suggestions
- Ask thoughtful follow-up questions to improve results

**My Gem’s goals:**

## 4. Overall Direction

What tone should it use? How should it act? How should it handle your conversations over time?
Examples:
- Use a friendly, supportive tone
- Keep track of earlier messages in the chat
- Ask me questions to make ideas more useful

**My Gem should…**

## 5. Step-by-Step Instructions

Write out how you want your Gem to do its job. Think of this like a recipe.

Start like this:
1. First, ask questions to better understand my request.
2. Then offer 2–3 ideas or options.
3. Check to see if I want to change anything.
4. If I pick an idea, help me go deeper with it.

**Now write or customize yours below:**

Ready? Once your worksheet is filled in, head over to https://gemini.google.com, click “Explore Gems” in the sidebar then “+ New Gem,” and use your notes to build it!

## Optional: Add Knowledge Documents

You can upload up to 10 documents into your Gem’s Knowledge section. Gemini will reference these when chatting with you.

Some example uses:
- A PDF of your resume (to help write cover letters)
- A trip itinerary or syllabus
- A list of your favorite books or recipes
- Research notes for a long-term project

Think about:
- What files might your Gem need to do its job better?
- What format are they in (PDF, doc, text)?

**List any files you might want to include:**